

Mostafa Eid

Senior Video Editor and Motion Graphics Designer

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PROFILE

Senior video editor, motion graphics designer and creative visual artist with 6+ years of experience in branded content, hospitality, events, fintech and digital campaigns. Combines visual storytelling, narrative structure and precise pacing with end-to-end post-production: audio sync, editing, motion graphics, color grading and sound mixing. Experienced in AI-generated and AI-assisted video, translating creative concepts into finished visual content for brands and audiences.

EXPERIENCE

DBINVESTING | Nov 2024 - Sep 2026

Senior Motion Graphics Editor

- Produced branded, educational and campaign videos for GCC-focused fintech audiences, turning complex topics into clear visual stories.
- Expanded AI video workflows through text-to-video, image-to-video, AI voiceover and rapid creative testing, integrated with editing and motion graphics.
- Collaborated with marketing teams on social videos, event coverage and platform-specific variations for advertising and digital campaigns.

WEDOFILMS | 2023 - 2024

Senior Video Editor and Motion Graphics Designer

- Shaped wedding and event footage into finished films through storytelling, pacing, video editing and motion graphics.

MO4 Network | 2021 - 2023

Video Editor and Motion Graphics Artist

- Edited and art directed campaigns for Four Seasons, Marriott, Red Bull and the Gouna Film Festival.
- Delivered commercials, social content, event films and reels, combining editing, VFX, motion graphics, color grading and sound design.

Freelance | 2020 - 2021

Video Editor, Filmmaker and Assistant Director

- Created branded content, wedding films, commercials, short films and digital ads, from concept development through final delivery.
- Supported commercial productions with shoot logistics, scheduling, crew coordination and on-set operations.

CREATIVE AND TECHNICAL SKILLS

Production and post: Visual storytelling, narrative structure, pacing, concept development, creative direction, video editing, audio sync, sound design and mixing, color grading, motion graphics, infographics and logo animation.

AI video: Text-to-video, image-to-video, generative visuals, AI voiceover and creative testing. Runway, Veo, Kling, Midjourney, ElevenLabs and CapCut AI.

Collaboration: Creative and marketing team collaboration, brand consistency and platform-specific campaign variations. Editing and design: Premiere Pro, After Effects, DaVinci Resolve, Final Cut Pro, Audition, Photoshop and Illustrator.

EDUCATION AND DEVELOPMENT

BA in Arts and Design - Filmmaking and Animation | 2015 - 2020

CineGouna Emerge Program, El Gouna Film Festival | 2024

Additional training: Directing Ads Crash Course; Scriptwriting Workshop, Aswan Women Film Festival (2018); Video Editing Workshop, Alexandria Film Festival (2019).

Languages: Arabic - Native | English - Fluent